



Job Posting

Title: Outreach Specialist - Employment Access Project

Length of Position: 1 Year Contract January 2021 to December 2022

Possible Start Date: January 15, 2022 or “Immediately”

Rate of Pay: \$62,500 plus 4% Benefits Pay

Position Summary and Responsibilities:

The Outreach Specialist will lead the engagement and communication with employers and other stakeholders for the Deaf and Hard of Hearing Employment Access Project (DHOHEAP). The (DHOHEAP) is a provincial partnership initiative lead by the Canadian Hard of Hearing Association (CHHA), Mohawk College and George Brown College with the goal of increasing the labour market participation rates of people who are Deaf and/or Hard of Hearing.

The core objectives of the project are to:

- better understand the labour market issues affecting Deaf and Hard of Hearing students and job seekers who are unemployed or under-employed across Ontario.
- create research assets and stakeholder data that will guide education, skills training, and employment placement program strategies.
- recommend a framework for the creation of targeted skills development sessions for employers to increase their knowledge and comfort levels in recruiting and retaining people who are Deaf and Hard of Hearing in the workplace.
- recommend a framework for implementing marketable skills training sessions for students and job seekers that will improve their employment opportunities.

The project has 4 development phases including stakeholder engagement, research, data compilation, and recommendations for improving labour market inclusion. The project will focus on identifying barriers between employers and job seekers and recommend strategies for breaking them down and creating pathways that foster more accessible and inclusion workplaces.

The Outreach Specialist will:

- lead the coordination of the Partnership Advisory Committee.
- lead the engagement of employers through the research to recommendations phase, including facilitating employer engagement events and sharing information resources designed to increase employer’s awareness and understanding best practices, and other resources that support accessibility and inclusion in the workplace.
- assist the Partners Working Group with the broader stakeholder research and information gathering activities, including those with lived experience and service providers.
- co-Lead marketing and communications, including the development of collaterals resources, and modules designed to increase employers' awareness and understanding best practices, and resources that support accessibility and inclusion in the workplace.
- the Outreach Manager will work closely with Partners Working Group to ensure that the project remains on track regarding time and deliverables.



Qualifications:

Education/Experience:

- Post-Secondary Education in social sciences, human resources, or equivalent experience.
- Experience engaging business owners, HR, and/or senior management within mid to large scale employment sectors.
- Experience communicating and/or marketing to diverse stakeholders within corporate and community service environments.
- Experience working in employment training and HR support programs.
- Experience in public speaking and presenting to groups in person and virtually.
- Candidates bringing an understanding of lived experience with hearing loss (either personally or through other experiences) are considered an asset.

Knowledge, Skills and Abilities:

- Ability to prioritize workload, meet deadlines and provide high level performance of tasks with attention to detail.
- Strong verbal and written communication skills.
- Demonstrated experience working independently with little direct supervision to deliver project from beginning to end.
- Computer literacy in Microsoft Office and virtual-presentation software, especially Microsoft Word, Excel, Outlook, and PowerPoint.
- Bilingualism in both official languages is an asset (spoken).
- Some travel may be required provincially in Ontario.

Interested and qualified candidates are invited to submit a cover letter and resume in confidence by **January 7, 2022, to Humanresources@chha.ca: Attention R. Plummer.**

CHHA encourages qualified candidates from diverse backgrounds, including those who may need accommodation, to apply to join our staff team.

In accordance with the Accessibility for Ontarians with Disabilities Act (AODA), CHHA will gladly provide accommodation, accessible formats and communication supports for the interview upon request.